



## Community Manager training

### Module BM03: Problem Management

#### Group case study

In cooperation with Marketing Manager you try to expand the group of customers with new customers for whom the price is the most important. You want to offer them a special budget line.

You haven't successfully addressed/mitigated risk, the negative incident(s) has occurred and now the problems have arisen. In other words, the negative risks you have mentioned became reality. List the problems, assess their influence (what is their meaning for the project) and then think how you can solve them.

Problem name	Problem description	Problem influence

Problem name	Possible solution(s)