

# Multiplier Events in EComma project

**- Identification and definition of emerging eCommerce and Online-Marketing job profiles in line with the ICT sector-specific eCompetence Framework and the EQF and development of ECVET based training curricula for these jobs**

**Dates of the of Multiplier Event: 31.05.2018**

Author: GUIMEL SAS

*This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein*

## Contents

1. Multiplier Event in France .....	3
2. Event description.....	3
3. Date .....	3
4. Length of the Event.....	3
5. Event place and participants.....	3
6. Program of the Event.....	3
7. Detailed description of the program points.....	4
8. Photos of the Multiplier Event .....	5
9. Appendix .....	6

## 1. Multiplier Event in Arcachon (France)

Event ID	Event title	Place	Partner responsible	Number of participants
E1	Presentation e-profiles	Arcachon France	GUIMEL	13

## 2. Event description

This multiplier event is dedicated on the presentation of the global project and the partners involved, presentation of the different profiles, and presentation of online course

## 3. Date

This Multiplier Event of presentation of E-Comma project was held on **31.05.2018**.

## 4. Length of the Event

2 hours

## 5. Event place and participants

E1 was performed by GUIMEL with 13 participants who will be selected from the target group of people. The event will take place in Arcachon France.

## 6. Program of the Event

Section (theme)	Length	Goals	Form
<b>Presentation of the project</b>	60 min	Introduce EComma project to the participants	Presentation
<b>Presentation of Job Profiles</b>	60 min	Provide a comprehensive picture to the participants about the profiles	Presentation
<b>Presentation of Curricula</b>	120 min	Provide a comprehensive picture to the participants about the skills and EQF	Presentation and Discussion
<b>Discussion</b>	60 min	Feedback from participants on the ECOMMA project and its outcomes	Discussion

## **7. Detailed description of the program points**

### ***Presentation of the project***

- Introduction of project goals and outputs
- Introduce the project target groups
- Introduce the project activities
- Presentation of the project website & dissemination materials

### ***Presentation of Job Profiles***

- E-Marketer
- E-Commerce Developer
- Data Specialist
- Content Manager
- Community Manager

### ***Presentation of Curricula***

- The Curricula developed for the diverse job profiles (5 modules for all profiles, which will be translated until the end of June in national languages).

### ***Discussion***

- Feedback from participants on the EComma project and its outcomes, the E-Commerce

## 8. Photos



## 9. Appendix



Erasmus+



Erasmus+ Programme – Strategic Partnership

Project Nr: 2015-1-PL01-KA201-016959

Name and number of the multiplier event: Dissemination event

Event host organization: GUMEL SAS

Place: Arcachon

Date: 31 May 2018

### PARTICIPANTS LIST

No.	NAME	e-mail	Organization Name	Organization Address	Organization Country	Signature
1	MARIA HARTYÁNYI	<a href="mailto:maria.hartyanyi@prompt.hu">maria.hartyanyi@prompt.hu</a>	PROMPT	Testvérvárosok 28, 2100 Gödöllő	Hungary	
2	DR. JÓZSEF LENGYEL	<a href="mailto:lj@prompt.hu">lj@prompt.hu</a>	PROMPT	Testvérvárosok 28, 2100 Gödöllő	Hungary	
3	GABRIELLA HAJDU		OJSZIK	Gagarin utca 27., 8184 Balatonfüzfő	Hungary	
4	LAJOS PETER TOTH	<a href="mailto:toth.lajos.peter@oveges-szi.hu">toth.lajos.peter@oveges-szi.hu</a>	OJSZIK	Gagarin utca 27., 8184 Balatonfüzfő	Hungary	
5	MARTA SANTACREU	<a href="mailto:marta.santacreu@universidadeuropea.es">marta.santacreu@universidadeuropea.es</a>	UEM	Calle Tajo s/n Villaviciosa 28670 Madrid,	Spain	
6	MAITE VILLALBA	<a href="mailto:maite.villalba@universidadeuropea.es">maite.villalba@universidadeuropea.es</a>	UEM	Calle Tajo s/n Villaviciosa 28670 Madrid,	Spain	
7	ANDREA KUPOVITS	<a href="mailto:kupovits@szamalk-szalezi.hu">kupovits@szamalk-szalezi.hu</a>	SZAMALK	Fejér Lipót 70, 1119 Budapest	Hungary	
8	TIMEA SZABONE HABEL	<a href="mailto:habel@szamalk-szalezi.hu">habel@szamalk-szalezi.hu</a>	SZAMALK	Fejér Lipót 70, 1119 Budapest	Hungary	
9	AGNES SZIGETI	<a href="mailto:szigetiagnes1@gmail.com">szigetiagnes1@gmail.com</a>	CORVUS	Fürdő u 19, 2100 Gödöllő,	Hungary	
10	GABOR SIMON	<a href="mailto:gabor@simongabor.hu">gabor@simongabor.hu</a>	CORVUS	Fürdő u 19, 2100 Gödöllő,	Hungary	



Erasmus+ Programme – Strategic Partnership  
Project Nr: 2015-1-PL01-KA201-016959  
Name and number of the multiplier event: Dissemination event  
Event host organization: GUIMEL SAS  
Place: Arcachon  
Date: 31 May 2018

#### PARTICIPANTS LIST

No.	NAME	e-mail	Organization Name	Organization Address	Organization Country	Signature
11	DAVID CLEARY	<a href="mailto:davide@ics.ie">davide@ics.ie</a>	ICS	Pembroke Road 87-89, Dublin 4 ,	Ireland	
12	MARY CLEARY	<a href="mailto:mary@ics.ie">mary@ics.ie</a>	ICS	Pembroke Road 87-89, Dublin 4 ,	Ireland	
13	CHRISTOPHER BUCKINGHAM	<a href="mailto:c.d.buckingham@aston.ac.uk">c.d.buckingham@aston.ac.uk</a>	ASTON	ASTON TRIANGLE, B4 7ET, BIRMINGHAM,	United Kingdom	
14	SIGRID TERWOLBECK	<a href="mailto:terwolbecks@gmail.com">terwolbecks@gmail.com</a>	GUIMEL	33470 Gujan Mestras France	France	
15	MARTINE GAURY	<a href="mailto:guimel@guimel.eu">guimel@guimel.eu</a>	GUIMEL	33470 Gujan Mestras France	France	
16						
17						
18						
19						